

KINGS



RDÉE

Île-du-Prince-Édouard

Votre conseil de développement économique

Français à l'endos

KINGS COUNTY

Kings County is on the eastern side of Prince Edward Island. The county is home to a population of just over 17,000 people. The largest town is Souris with a population of only 1,050. This rural region's economy is dominated by fishing (including a growing aquaculture sector) as well as agriculture. Over 11 percent of all workers are employed in the fishing sector. Seafood processing is another important sector. Other top employment sectors include health care, retail trade and public administration.

The Francophone population in this region is small with only 200 claiming French as their mother tongue on the 2016 Census. 1,100 residents of the county speak French. The region has not attracted a lot of immigrants as only three percent of the population was not born in Canada.

There are 3,000 workers in the county over the age of 55 who will be retiring over the next decade or so. The number of young people expected to join the labour market over the same timeframe represents less than half this amount. The region will need to attract significant population into the region in the coming years to make up for this shortfall and to provide the workforce for new industries.

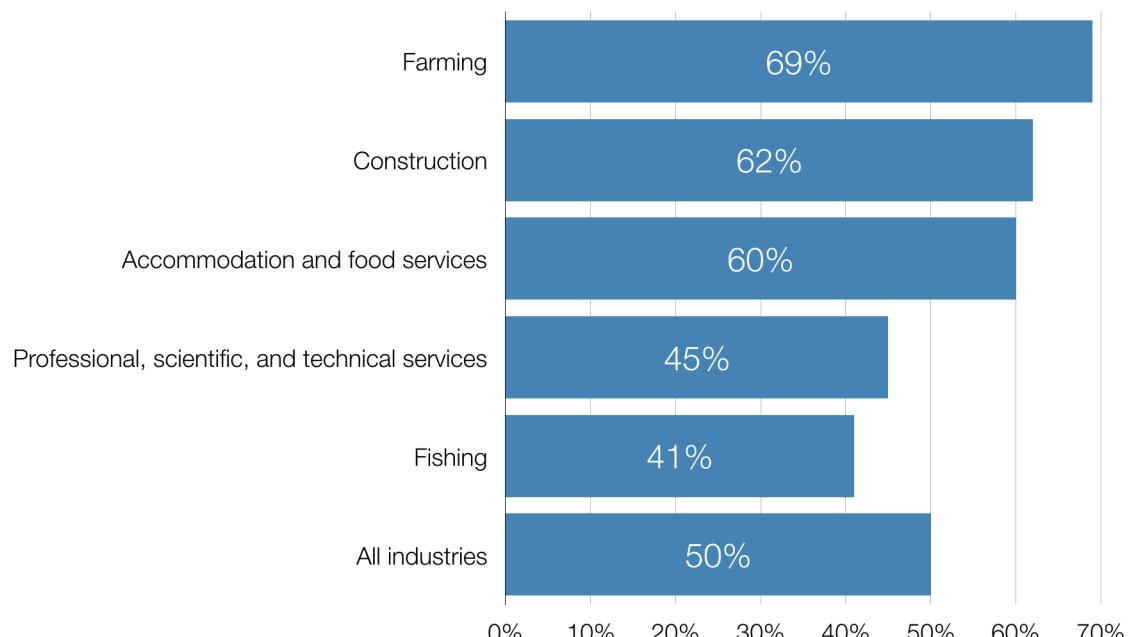
In addition, half of all self-employed persons (entrepreneurs) are over 55. Over 60 percent of the self-employed working in accommodation and food services, construction and farming are over 55. For potential immigrants looking to set up or acquire businesses in these sectors, there could be opportunity in Kings County.

Summary economic and demographic profile – Kings County

DEMOGRAPHICS AND ECONOMY		FRANCOPHONE AND IMMIGRATION CHARACTERISTICS*	
Population – Kings County	17,160	French-speaking population	1,100
Population change (2015-2018)	-4.6%	% of total population	6%
Share of the population over the age of 55	39%	French as their mother tongue	200
Top five industries by employment (in order):		% of total population	1%
1 Agriculture, forestry, fishing 2 Health care and social assistance 3 Manufacturing 4 Retail trade 5 Public administration		% of Francophones over 55	46%
		Immigrants (all countries)	530
		Immigrants (% of total population)	3%
		Recent immigrants*	145
		% of all immigrants*	27%

*and non-permanent residents.
Sources: Statistics Canada 2016 Census.

Figure 1
SHARE OF THE SELF-EMPLOYED WORKFORCE OVER THE AGE OF 55 – KINGS COUNTY



Source: Statistics Canada 2016 Census.