

Accomplishments

March 2007



RDÉE

Île-du-Prince-Édouard

*Your first stop for francophone entrepreneurial
and community economic development!*

Canada 

The delegated organization's accomplishment
report is integrated into this report.


sdba
LA SOCIÉTÉ DE DÉVELOPPEMENT
DE LA BAIE ACADIENNE

MESSAGE FROM RDÉE CANADA'S EXECUTIVE DIRECTOR



Roger Lavoie

RDÉE Canada is celebrating its 10th anniversary this year. This anniversary represents a key step for our network. These past 10 years have opened the door to the creation and consolidation of the only economic development network dedicated to the country's Acadian and francophone communities. Ten years ago, we had determined that the economies of the Acadian and francophone communities had to be organized, consulted and guided by a long-term strategy. Today, with an RDÉE in each province and territory, and with more than 120 economic development experts who work to increase the viability of Acadian and francophone communities, we have every reason to be proud. We are capable of offering communities and business people a wide variety of services in French that help with the creation of businesses and long-term jobs and that allow us to establish economic development initiatives.

Our network's major strength resides in the fact that the provincial and territorial RDÉEs collaborate with other economic development stakeholders in their province or territory. That is certainly the case with RDÉE Prince Edward Island. Your sustained efforts over the last few years, particularly in seeking partnerships with various levels of government as well as with Francophone and Anglophone organizations in your province, have generated results in the past fiscal year: your RDÉE has served its first clients requesting entrepreneurial support services. I therefore offer my congratulations and thanks to Louise Comeau and Francis Thériault, as well as to the entire RDÉE Prince Edward Island team, for their precious collaboration over the 2006-2007 year.

It is thanks to such a commitment towards the communities that we are succeeding in fulfilling the mission of our national network, which is to promote economic development and job creation in Canada's Acadian and Francophone communities.

Roger Lavoie

National Committee

The National Committee for Economic Development and Employability is an instrument that strengthens the ties between the Francophone and Acadian communities and the Government of Canada. Its objective is to promote the socio-economic development and fulfilment of Canada's French-speaking population.

It has three roles:

- maintain sustainable relations between the Acadian and francophone communities and the Government of Canada
- provide suggestions that will help orient policies, programs and services among federal - organizations that are members of the Committee
- stimulate socio-economic development in Canada's French-speaking population

The Committee is made up of a community section (RDÉE Canada) and a federal section. Representatives from the business world within Acadian and francophone communities make up the community section. Prince Edward Island is represented by Linda Lowther, an entrepreneur from the Cavendish region (who also happens to be co-chair of the RDÉE PEI Advisory Board). She has just completed her first year of a two-year mandate.

The federal portion is comprised of representatives from 11 federal departments and agencies.

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MESSAGE FROM THE CO-CHAIRS OF THE RDÉE PEI ADVISORY BOARD



Colette Arsenault
Community
co-chair



Linda Lowther
Entrepreneurial
co-chair

RDÉE Prince Edward Island's mandate can be divided into two axes: community economic development and entrepreneurial development. Since its inception in 1999, the RDÉE had focused exclusively on the first axis, community economic development. However, during the past fiscal year, the RDÉE was finally able to start offering services in the axis that seeks to support entrepreneurs in their various business projects.

The good news spread like wildfire and people began knocking on the doors of the RDÉE to benefit from its services. The 2006-2007 was a transition year that also saw the active offer of support services for entrepreneurs. It was proven without a doubt that there is a definite need for a permanent service for Island Acadian and Francophone entrepreneurs.

The members of the Advisory Board decided to adapt their structure to better reflect this new addition to RDÉE's services. They eliminated the board's presidency and vice-presidency positions and replaced them with a community co-chair position and an entrepreneurial co-chair position. During last fall's elections, Colette Arsenault was elected to the first position (community) and Linda Lowther to the second (entrepreneurial). Rita Schyle-Arsenault was elected councillor.

The RDÉE is now well established to satisfy the needs of individuals and organizations in all aspects of community economic development and employability. In fact, over the past year,

governmental organizations and departments have increasingly recognized the fact that RDÉE Prince Edward Island is, as its new slogan says, "Your first point of entry for francophone entrepreneurial and community economic development!"

The RDÉE PEI team could never provide every service by itself. That is why the RDÉE has created a number of important partnerships with several other organizations working in economic and entrepreneurial development from one end of the Island to the other. The RDÉE can help them deliver their services in French, and these organizations can share their knowledge so that RDÉE clients can also benefit from it.

As always, the long annual list of projects and accomplishments that the RDÉE has facilitated is impressive. To accomplish that much, we need a team that is very motivated and devoted to the cause and who is not scared of challenges. We are extremely blessed to have such a team here on P.E.I.

On behalf of the Advisory Board, we therefore offer our heartfelt congratulations to the members of the team. Long live the RDÉE!

Community co-chair
Entrepreneurial co-chair
Colette Arsenault
Linda Lowther

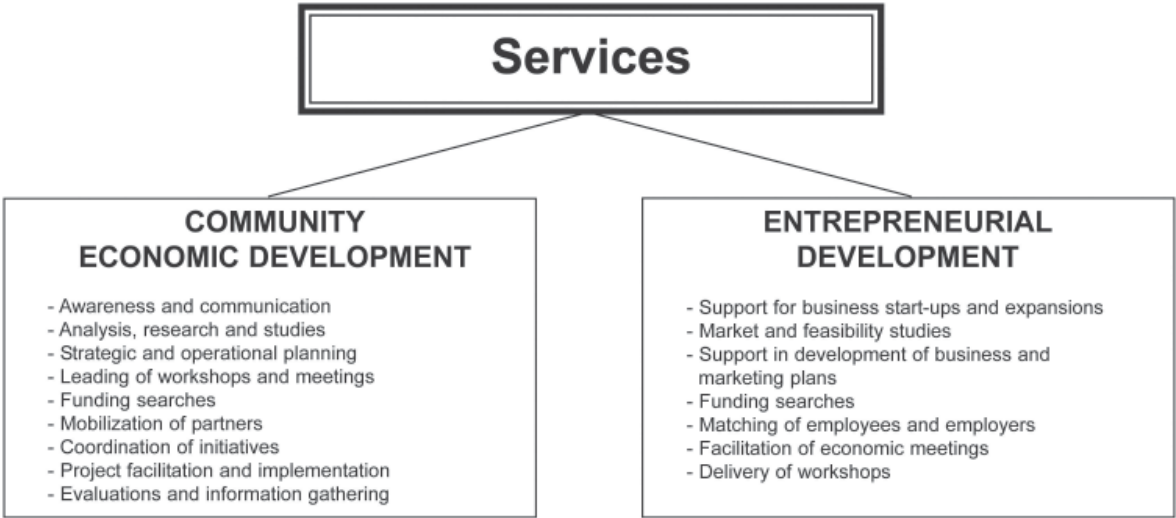
RDÉE PEI ADVISORY BOARD

The RDÉE P.E.I. Advisory Board is composed of representatives from provincial and regional organizations that have a socio-economic development mandate, and community and entrepreneurial representatives from the Island’s six Acadian and francophone communities. Its duty is to orient the RDÉE’s annual action plan and

to ensure an ongoing provincial relationship between the community and the RDÉE PEI team. It meets twice or three times a year. Over the past year, the board accepted a new member, the Alliance touristique acadienne et francophone de l’Î.-P.-É. Here is an overview of the board structure and of the current board members.

“It was a pleasure to work with such a professional and dynamic team over these past few years. The RDÉE’s staff is uncommonly proactive.”

*Gilles Desrosiers
Outgoing
President
RDÉE PEI
Advisory Board*



Mission

RDÉE Prince Edward Island’s mission is to “Promote economic development and job creation in the Acadian and francophone communities of Prince Edward Island.”

RDÉE MANAGER'S MESSAGE



Francis Thériault
Manager
RDÉE Î.-P.-É.

When we look at the accomplishments of RDÉE Prince Edward Island for 2006-2007, we immediately think of the addition of a new series of services to the Island Acadian and francophone population: services to businesses. We are extremely pleased to now be able to provide services to our province's citizens encompassing the two axes of our mandate—community economic development and entrepreneurial development.

This year of transition has been one of our most active ones so far, proving without any doubt that RDÉE PEI plays a key role in the fulfilment of Acadian and francophone communities and takes a proactive role in a variety of initiatives throughout the province. If it is true that a picture is worth a thousand words, then numbers give an excellent indication of our level of involvement.

In the past year, RDÉE PEI was involved in numerous projects in the field of community economic development and since October 2006 has provided support to more than 25 entrepreneurs in the establishment or expansion of their businesses. Its positioning as “Your first point of entry for francophone entrepreneurial and community economic development” has solidified itself with the signing of several collaboration and partnership agreements with anglophone organizations. Government agencies and departments that participate in the development and fulfilment of the Acadian and francophone community are collaborating closely with us to ensure support for local, sustainable development.

This report of accomplishments gives you an overview of various initiatives that we supported. We present them in five categories: organizations, infrastructures, youth, tools and events.

While leafing through this report, you will get a glimpse of the types of interventions that we brought to each of these projects. Who knows – it might help bring about other collaboration ideas.

I want to congratulate the people who are in charge of community organizations, as well as the employees of RDÉE PEI who have been exemplary in their leadership roles in the development of our communities. I also want to take this opportunity to thank the RDÉE PEI Advisory Board, the Board of Directors of the SDBA as well as its general manager for their confidence and support throughout the year.

On this note, I want to encourage you to remain active with your various organizations with the hope that 2007-2008 will leave positive outcomes on which we can pursue our development.

Francis Thériault
Manager
RDÉE Î.-P.-É.

TEAM

The RDÉE Prince Edward Island team is composed of eight full-time staff members who are continuing their regional work through active participation in the implementation of numerous community economic development projects and entrepreneurial development projects within the Acadian and francophone communities of P.E.I.

The four development officers are designated as first points of entry to the RDÉE for clients originating from specific regions. Thus, the officers get to know “their” regions as well as the key players who live and work there.

Yves Régimbald joined the team in February 2007, replacing Marcel Caissie as officer responsible for the Rustico and Summerside regions as well as for the knowledge economy sector.

Amy Richard will replace Simone Gallant as the new financial administrative assistant starting June 1st 2007.

DEVELOPMENT OFFICERS

Christine Arsenault – Charlottetown and Kings / **Youth**

Carole Bellefleur – West Prince / **Tourism**

Giselle Bernard – Évangéline / **Rural Development**

Yves Régimbald – Summerside and Rustico / **Knowledge Economy**

SUPPORT TEAM

Francis Thériault – manager

Simone Gallant – financial administrative assistant

Raymond J. Arsenault – communications and liaison officer

Yves Arsenault – programming and computer technician



Seated, from left: Simone Gallant, Francis Thériault and Raymond J. Arsenault. Standing: Yves Arsenault, Carole Bellefleur, Yves Régimbald, Christine Arsenault and Giselle Bernard.

“RDÉE Nova Scotia would like to acknowledge the contribution of the collaboration of RDÉE Prince Edward Island in the advancement of issues touching all Acadian and francophone communities in Atlantic Canada. These Atlantic issues are quite complex and the professionals at RDÉE PEI are always available to contribute to the advancement of these issues. I truly appreciate RDÉE PEI’s sharing of best practices and its contribution to inter-provincial collaboration.”

*Yvon Samson
Manager
RDÉE Nova Scotia*

OUR SERVICES

Starting during the 2006-2007 year, RDÉE Prince Edward Island broadened its services to cover the two axes of its mandate: community economic development (CED) and entrepreneurial development. Before this year, it only intervened in the CED.

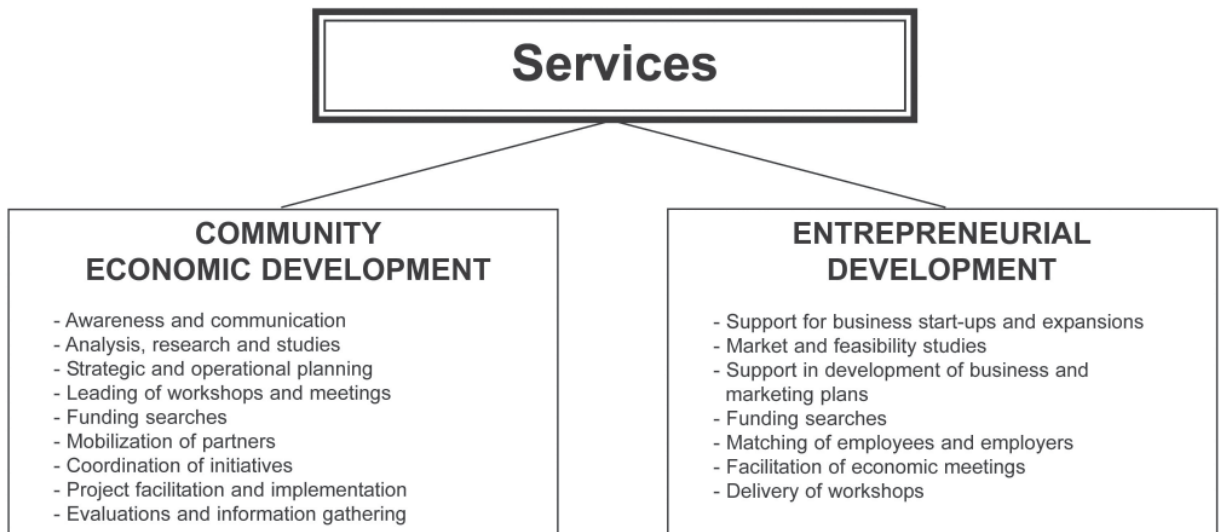
Any person or organization wanting to set up a business or develop a community project that has an economic development facet is invited to contact one of our four development officers.

"I am extremely grateful to the members of the RDÉE PEI team for the help they provided me during the creation of my consulting firm. Their advice helped me get off on the right foot."

Gabriel Arsenault
Owner
G.A. Consultants

"A huge thank you to Gíselle Bernard for all the help she gave me to help get my business off the ground. She opened many doors for me and made things so much easier."

Dick Arsenault
Owner
Atlantic Duracool



COLLABORATION AGREEMENTS

To facilitate its offer of services to businesses in French, the RDÉE P.E.I. team felt it would be wise to develop important partnerships with various organizations throughout the province that offer similar services in English.

These organizations have agreed to share their knowledge and expertise and their entrepreneurial evaluation and planning tools with the RDÉE so that its team will be better able to serve its own clients. As well, the RDÉE will be able to promote the services offered by these organizations (such as entrepreneurial loans and employment assistance programs).

In exchange, the RDÉE will help them offer entrepreneurial development services in French to their clients. So, from now on, people wanting to start a business will have the option of being served in the official language of their choice, regardless of their geographic location on P.E.I.

In addition to being a win-win situation for the partners and the clients, these agreements encourage Anglophone clients of our partner organizations to see if they could or should include French services in their project or if they should include some kind of a francophone facet as an added value to their business.

Following visits, exchanges and discussions, the RDÉE has formalized such partnerships by signing collaboration agreements with five organizations over the past year: the Centre for Entrepreneurial Education and Development in



"It is always interesting to have organizations send us press releases and general information on a regular basis since we can't always be everywhere, with our limited resources."

*Marcia Enman
Executive
Director
La Voix
Acadienne*

Summerside, the CBDC Central P.E.I. in Summerside, the Central Development Corporation in Bedeque, the CBDC West Prince Ventures in Alberton and the P.E.I. Aerospace Sector Council.

Over the coming year, the RDÉE will continue its efforts to formalize collaborations with various potential partners.

"Signing an MOU with the RDÉE has been a win-win situation for both our francophone clients and our CBDC. In the short time the agreement has been in force, we have increased our reach into the francophone community and increased the number of loan proposals received from Francophones. We look forward to this positive trend continuing."

*Ron Holley
Executive Director
CBDC Central PEI*

PROJECTS AND INITIATIVES

"Bravo to the RDÉE for its work within the Acadian and francophone community of P.E.I."

*Caroline Landry
Project Officer
ACOA*

"RDÉE PEI is an indispensable partner in the fulfilment of the Island's Acadian and francophone community. Continue your great work!"

*Claude Blaquière
Executive
Director
La Société
éducative
de l'Î.-P.-É.*

The following section presents an overview of the main community economic development projects and initiatives in which the RDÉE participated this year.

We have divided these initiatives into five sub-sections:

a) **organizations:** describing groups that we helped establish or that we supported in the implementation of various projects;

b) **infrastructures:** describing buildings or physical structures that we helped to create;

c) **youth:** describing a series of projects and programs aimed at entrepreneurship and/or employability among youth;

d) **tools:** describing various tools that we helped develop to facilitate the compilation of data, administration or access to information that is pertinent to community economic development and entrepreneurial development;

e) **events:** describing conferences on economic development or other networking events that we have supported.

Please note that the following pages represent just a portion of the numerous projects in which we were involved over the past year. This overview will give you a general idea of the type of interventions we can work on.



ALLIANCE TOURISTIQUE ACADIENNE ET FRANCOPHONE DE L'Î.-P.-É.

SPONSORING ORGANIZATIONS: La Société Saint-Thomas-d'Aquin (SSTA) and RDÉE PEI

DESCRIPTION: For the past several years, stakeholders from the Acadian and francophone tourism industry of P.E.I. have been discussing the necessity of forming a provincial body to organize key players of the sector to address industry challenges and to develop new markets. During the celebrations of the 400th anniversary of Acadia, several tourism organizations and businesses from various regions collaborated on a number of joint projects. To pursue the concept of a provincial group, the SSTA obtained funding for a preliminary study. Then, on Nov. 29, 2006, the new Alliance touristique acadienne et francophone de l'Î.-P.-É. was officially established. The Alliance is dedicated to ensuring leadership in the development and promotion of Acadian and francophone tourism in an effort to generate long-term spin-offs that will encourage the development of the Acadian and francophone communities, as well as the entire P.E.I. community. The Alliance has established four priorities: research, product development, marketing and evaluation.

RDÉE'S ROLE(S): The RDÉE was the leader in the planning and implementation stages of the Alliance. It first sat on the advisory committee. Charged with organizing several public meetings to get public input throughout the province, the RDÉE was then mandated to review the business plan submitted by consultants and then to prepare the founding meeting. The RDÉE currently sits on the executive of the Alliance as a resource and as the coordinator of the implementation phase.

Projects and initiatives

Organisations



PARTNERS: Representatives from each Acadian and francophone community and organizations from the tourism industry.

CONTRIBUTORS:

FUNDING:

⇒ Canadian Heritage: \$20,000 for the business plan;

⇒ RDÉE PEI: \$16,500 for the implementation of the network;

IN KIND:

⇒ SSTA, RDÉE PEI, SOCEDIPE: resource people for the implementation stage.

ECONOMIC RESULTS: The province now has a new tourism organization dedicated to the development of the industry and the promotion of the Acadian and francophone product as a value-added project for P.E.I.

"Thank you to Carole Bellefleur for her commitment to the establishment of the Alliance touristique acadienne et francophone de l'Î.-P.-É."

*Claude Blaquière
President
Alliance
touristique
acadienne
et francophone
de l'Î.-P.-É.*

TOURISM PROJECTS

Projects and initiatives

Organisations



"Having a representative of the RDÉE on our North Cape Coastal Drive Steering Committee allows a voice from all regional economic sectors and tourism associations, thus maintaining a finger on the pulse of prosperity."

Nora Williams
Regional
Tourism Officer
Resources West
Inc.

SPONSORING ORGANIZATION: Evangeline Tourism Association, Coopérative de développement culturel et patrimonial de Mont-Carmel, Comité culturel de Prince-Ouest, Expo-Festival Centre.

DESCRIPTION:

⇒ Evangeline Tourism Association supports tourism development in its region. It serves as a promoter of Acadian and Francophone tourism and a defender of rights of industry members.

⇒ La Coopérative de développement culturel et patrimonial de Mont-Carmel was established to ensure the survival of La Cuisine à Mémé dinner-theatre.

⇒ The Expo-Festival Centre in Abram's Village was looking to establish a professional show to increase tourism visits to its establishment.

RDÉE'S ROLE(S):

The RDÉE continued its support of the Evangeline Tourism Association in an advisory level (promotion, liaison, administration, project development and funding proposals). It participated, among other things, in the publication of an advertising card for Evangeline region attractions. This card reflects the same visual themes that are seen on the association's new Web site at www.regionevangeline.com.

The RDÉE collaborated closely towards the establishment of the Coopérative de développement culturel et patrimonial de Mont-Carmel and its dinner-theatre.

The RDÉE worked with the Expo-Festival Centre committee towards the development of its Le Fricot show.

PARTNERS: (see description)

CONTRIBUTORS:

FINANCIAL: ACOA, Service Canada, Acadian and Francophone Affairs Division

ECONOMIC RESULTS:

⇒ Evangeline Tourism Association now has two new promotional tools, including its advertising card and its new Web site;

⇒ The community has a method to ensure the survival of the La Cuisine à Mémé dinner-theatre and to promote local culture and heritage, and was able to create several seasonal jobs;

⇒ The Expo-Festival Centre was able to develop a new show and to create several seasonal jobs.

CIR ÉVANGELINE

SPONSORING ORGANIZATION: Le Conseil de développement coopératif

DESCRIPTION: In March 2005, a group of organizations from the Evangeline area came together to try to reverse the negative effects of its diminishing population. After an exploratory mission to St. Leonard in New Brunswick, the group decided to develop an immigration model for a francophone rural community. Subsequently, on May 1, 2006, the committee founded the Coopérative d’immigration francophone de l’Î.-P.-É., which is now piloting a project called the Carrefour d’immigration rural (CIR) Évangéline. The mission of this project is to “welcome and integrate newcomers and immigrants into the francophone community, all while working to retain youth and the population in general in rural areas of Prince Edward Island”.

RDÉE’S ROLE(S): Wanting to attract more workers into Acadian and francophone communities of P.E.I., the RDÉE became involved with the CIR Évangéline right from the start of the project. As a member of the CIR working group, the RDÉE offered administrative and representational support to the organization throughout the year. One of its officers currently sits on the CIR advisory board as a resource person.

PARTNERS: SDBA, SSTA and the Conseil de développement coopératif

CONTRIBUTORS:

FUNDING:

⇒ Province of P.E.I. \$19 655

⇒ Carrefour d’immigration rural Inc. \$30,000
⇒ Rural Secretariat: \$141,604
⇒ Quebec/PEI Agreement: \$5,100
⇒ Citizenship and Immigration Canada: \$22,700
⇒ Service Canada: \$20,954

IN KIND:

⇒ Conseil de développement coopératif and RDÉE PEI : facilitation of funding proposals and establishment of CIR Évangéline
⇒ Large number of hours contributed by partners : \$68 000

ECONOMIC RESULTS:

⇒ A new francophone integration co-op facilitates integration for newcomers;
⇒ Three studies were conducted on the openness of the community in regards to cultural diversity and immigration;
⇒ An executive director, an administrative assistant and a community awareness officer were hired;
⇒ The co-op is sharing an additional staff member with the P.E.I. Association of Newcomers to Canada;
⇒ We now have francophone representation at various gatherings and on various organizations that work on the development of immigration in rural and francophone areas in Canada and throughout the world;
⇒ A partnership was developed with the province and with the Société nationale de l’Acadie to participate in a recruiting and awareness mission in France and Belgium;
⇒ The group is helping with an African family who lives in the Évangéline region;
⇒ The community and students from Evangeline School were able to participate in an awareness event on newcomers.

Projects and initiatives

Organisations



“Thank you so much to the RDÉE team for all the great work you have done for the CIR Évangéline project. It was with pleasure that the RDÉE accepted to become one of our key partners for the development and implementation of our projects. Thank you for everything!”

Georges Monfray
Executive Director
CIR Évangéline

SUPPORT FOR CO-OPERATIVE MOVEMENT

Projects and initiatives

Organisations



"The RDÉE is always there to support us in our co-operative development projects. Over the years, its officers have helped us establish several new co-operatives and have provided incredible support to our CIR Évangéline project. So, thank you for all your help!"

*Angèle Arsenault
President
Conseil de
développement
coopératif*

SPONSORING ORGANIZATION: Conseil de développement coopératif

DESCRIPTION: The co-operative movement has always been extremely important in the development of the Evangeline region. Many co-operatives (groceries, fisheries, funeral services, seniors' housing, etc.) provide a wide range of top-of-the-line services in this primarily Acadian and francophone community. The vitality and the survival of this co-operative movement are necessary to the long-term development of this region.

RDÉE'S ROLE(S): The RDÉE supports several projects and initiatives of the Conseil de développement coopératif on an advisory level.

It also helps groups that want to incorporate themselves into co-ops. This year, the RDÉE had the distinct pleasure of helping to establish the Coopérative de développement culturel et patrimonial de Mont-Carmel (which produces "La Cuisine à Mémé" dinner-theatre during the tourist season), the Coopérative d'intégration francophone de l'Î.-P.-É. (which is implementing the action plan of the Carrefour d'immigration rurale Évangéline) and the Coopérative de la radio acadienne (which plans to establish a community radio station for the Island).

PARTNERS: Co-operatives in the Evangeline area

CONTRIBUTORS:

FUNDING:

⇒ Various federal and provincial departments, in addition to RDÉE through the SDBA

⇒ Conseil canadien de la coopération (\$35,000 annually)

IN KIND:

⇒ Volunteers from various co-operatives, RDÉE Î.-P.-É., SDBA

ECONOMIC RESULTS:

⇒ Maintenance of the Conseil de développement coopératif, which supports the efforts and initiatives of co-operative members;

⇒ Annual budget from the Co-operative Development Initiative of \$35,000;

⇒ Hiring of an executive director and support staff.

SUPPORT FOR SOCIO-ECONOMIC DEVELOPMENT OF ACADIAN AND FRANCOPHONE WOMEN

SPONSORING ORGANIZATION: Association des femmes acadiennes et francophones de l'Î.-P.-É. (AFAFIPE)

DESCRIPTION: The socio-economic situation of women in a minority situation presents a challenge at many different levels. The AFAFIPE intervenes directly with this clientele to support its members in their employability quest.

We are both members of an Atlantic Canadian committee named “Femmes Équité Atlantique”, which works on various socio-economic issues for women.

We are partners in the project called “Équilibrer revenu, travail et santé” (balancing income, work and health) at the provincial level.

We collaborated this year on the production of an information booklet to accompany the “I Can Do It” DVD, made to encourage women to maximize their potential at every level, including the professional level.

RDÉE’S ROLE(S): The RDÉE supports the “Femmes Équité Atlantique” initiative as well as “Équilibrer revenu, travail et santé” by participating actively in their activities, as a local representative. It helped design, lay out and print the “I Can Do It” booklet to encourage women to take on a more active role in their community. Finally, the RDÉE facilitated the funding and the development of an action plan for the AFAFIPE.

CONTRIBUTORS:

FUNDING:

- ⇒ ACOA: “I Can Do It” project
- ⇒ RDÉE: Action plan
- ⇒ Assistance with participation in employability activities

Projects and initiatives

Organisations



IN KIND:

⇒ La Société éducative de l'Î.-P.-É., le Conseil de développement coopératif, la Société Saint-Thomas-d'Aquin and the SDBA for the project “Équilibrer revenu, travail et santé”

⇒ Two organizations in each of the other Atlantic Canadian provinces for the “Femmes Équité Atlantique” initiative

ECONOMIC RESULTS:

⇒ The Atlantic Canadian community is more aware about the socio-economic situation of women in the region;

⇒ A working group was established to implement the action plan for “Équilibrer revenu, travail et santé”;

⇒ An information book now accompanies the “I Can Do It” DVD, providing supplementary information;

⇒ An action plan for the AFAFIPE.

“It is always a pleasure to work with the RDÉE, especially on projects touching the economic situation of women. Its officers are always ready to contribute the francophone perspective to projects in which we are involved, including those seeking parity between work, pay and health and those touching women's equity.”

*Colette Arsenault
Executive Director
Association des femmes acadiennes et francophones de l'Î.-P.-É.*

SUPPORT TO A GROUP OF ENTREPRENEURS

Projects and initiatives

Organisations

"Thank you so much to the RDÉE for its continued support in the development and implementation of our various projects. Without the RDÉE, our Chamber of Commerce would have never seen the light of day and would not be able to continue functioning. Please continue your great work!"

Maurice X. Gallant
Interim Chair
Acadian and Francophone
Chamber of Commerce
of PEI



SPONSORING ORGANIZATION: Acadian and Francophone Chamber of Commerce of P.E.I. (CCAFLIPE in French)

DESCRIPTION: The CCAFLIPE's mission is to work for the economic well-being of entrepreneurs and co-operators from Acadian and francophone communities of P.E.I., as well as to strive for the development of their resources and the fulfilment of its members.

The CCAFLIPE works to:

- ⇒ bring business people together to contribute to their industrial, commercial and economic growth
- ⇒ study, promote, protect and solidify the economic, social and professional interests of its members;
- ⇒ counsel its members and represent their interests before federal, provincial and municipal governments;
- ⇒ promote training, jointly with local key stakeholders, and provide opportunities for members to learn new things during breakfast meetings, conferences, workshops or courses;
- ⇒ write and distribute information as required to inform members about various economic development issues;
- ⇒ serve as a showcase for its members by participating actively in regional, provincial

and national economic activities and by sitting on various regional committees and boards of directors.

RDÉE'S ROLE(S): RDÉE officers continue to serve as resource people for the CCAFLIPE so that it can organize meetings and activities, given that it doesn't have any full-time employees.

PARTNERS: Member businesses

CONTRIBUTORS:

FUNDING: members (through their annual membership dues)

IN KIND: RDÉE PEI by supporting the organization of events and workshops for members

ECONOMIC RESULTS:

- ⇒ The CCAFLIPE continues to operate and to offer services to its members;
- ⇒ Efforts are continuing to solidify the relationship between the CCAFLIPE and the Summerside Chamber of Commerce;
- ⇒ The CCAFLIPE is a member of the PEI Chamber of Commerce, so its voice is heard in all political interventions carried out for business people;
- ⇒ The chamber was able to set up its own web site at www.ccaflipe.ca.

CENTRE GOÉLAND

SPONSOR:

Board of directors of Le Centre Goéland

DESCRIPTION: The Centre Goéland is currently building a new, modern 6,233-square-foot centre in Cape Egmont; it will be able to lodge up to 50 people and will be better adapted to today’s markets.

A management committee will seek to considerably broaden the Centre’s market to ensure its viability. In the past, this non-profit Centre was used mostly by spiritual retreat groups, scouts and guides, French immersion groups and tourism and cultural clientele. Marketing efforts will continue to emphasize relaxing and ecological experiences surrounded by nature. However, marketing will focus more on well-being and retreats (including all kinds of corporate, community and public organizations looking for natural and meditative environments for retreats or planning sessions).

The Centre will also promote natural and cultural packages for youth groups, sports teams and ecotourists from P.E.I. and from out of province.

RDÉE’S ROLE(S): The RDÉE was a key player in the development of the project, organizing numerous meetings, preparing various funding proposals, facilitating relations with funding bodies and supporting the promotion of the project.

PARTNERS: Management committee of the Centre Goéland

Projects and initiatives

Infrastructures



CONTRIBUTORS:

FUNDING: ACOA, Service Canada and the Government of P.E.I.: \$1.2 million

IN KIND: The Advisory Committee and the Board of directors of the Centre Goéland, along with RDÉE P.E.I., have invested a large number of hours to support the implementation of the project.

“A huge thank you to Gíselle Bernard and to the RDÉE. Your constant support has greatly contributed to the construction of our new retreat and wellness centre! Bravo!”

ECONOMIC RESULTS:

- ⇒ new modern centre;
- ⇒ injection of more than \$1.2 million into the local economy;
- ⇒ attraction of greater numbers of people to the community;
- ⇒ creation of 10 jobs during construction phase;
- ⇒ 3 full-time and 4 part-time jobs following construction.

*Cyrus Gallant
Chair
Board of
Directors
of the Centre
Goéland*

CONNECTIVITY TO INTERNET

Projects and initiatives

Infrastructures

ROUTE 2

"The City of Summerside is pleased to collaborate on initiatives with SDBA and RDÉE PEI in our common goal of making the Island communities a better place to live."

*Terry Murphy
Chief
Executive Officer
City of
Summerside*

SPONSORING ORGANIZATION: SDBA

DESCRIPTION: For regular high-speed Internet service providers, it is not economically viable to offer this type of service in locations where the population base is not sufficiently dense. This means that people in such regions don't have access to a high-speed service. The SDBA is therefore looking at various options to ensure that all people and entrepreneurs in its coverage area can access Internet services. It first partnered with other community champions to request funds to install a broadband system running from North Cape to Hunter River. The partners decided to proceed with a wireless system and struck a deal with Summerside Community Network to install the network, which they named Route 2. Towers and other required

equipment were installed. The partners continue to work to ensure improvements in the quality of service. They are also working to develop common practical applications for the system. At the same time, the SDBA is negotiating with another company that offers a fiber optic Internet access.

RDÉE'S ROLE(S): Preparation of funding proposals, participation on the Route 2 committee, supervision of equipment installation, project facilitator.

PARTNERS: KenNet Inc., Central Development Corporation and Tignish Initiatives.

CONTRIBUTORS:

FUNDING: Industry Canada (Broadband for Rural and Northern Development Pilot program), ACOA (Strategic Community Investment Fund) and the Government of Prince Edward Island: \$1.4 million

IN KIND: RDÉE P.E.I. as a member of the working group, in collaboration with organizations in each host region of the project.

ECONOMIC RESULTS: A greater proportion of the population now has access to broadband Internet service.

PERCÉ PROGRAM

SPONSORING ORGANIZATION: SDBA

DESCRIPTION: For three years through this program, the SDBA has been inviting PEI university and college students in their final year of studies to return to the Island for a week of orientation, personal discovery and exploration of their native province (in regards to jobs available in their field of studies). Then, the SDBA offers them a 12-week work placement with an employer working directly in their field of studies so that they can obtain a real work experience in their sector. The on-the-job training also allows the participants to meet other people working in their field and to create a network of contacts. The main objective of the program is to encourage these youth to eventually return to P.E.I. on a permanent basis to live and work. So far, 27 youth have participated in the program, including 8 this year.

RDÉE'S ROLE(S): Supervision of the coordination throughout the project, support for promotion and recruiting as well as in every other aspect necessary, in addition to facilitating the preparation of funding proposals.

PARTNERS: Eight to 10 employers a year

CONTRIBUTORS:

FUNDING (2004-2006):

- ⇒ Atlantic Canada Opportunities Agency \$193,124;
- ⇒ Service Canada and employers (for participants' salaries) \$63,892.

IN KIND (2004-2006):

- ⇒ SDBA: \$19,191
- ⇒ RDÉE: 125 hours

Projects and initiatives

Youth



ECONOMIC RESULTS:

- ⇒ We hire a full-time coordinator for several months
- ⇒ Eight to 10 college or university students have a summer job in their field of studies, gaining valuable experience in their sector
- ⇒ The youth get a better understanding of the job and life opportunities on PEI
- ⇒ It is easier for participating youth to access more advanced training
- ⇒ Employers get access to summer employees who are trained specifically in their company's industry field
- ⇒ The project injects more than \$85,000 into the provincial economy every year.

"It is a pleasure for Jeunesse Acadienne to be associated with the RDÉE to offer a variety of economic-type services to young Acadians and Francophones."

*Véronique Mallet
Executive
Director
Jeunesse
Acadienne ltée*

JUNIOR ACHIEVEMENT

Projects and initiatives

Youth

"Thanks to individuals like Christine, Junior Achievement of Prince Edward Island has been able to reach more students and provide more program diversity than ever before. People like Christine, who give freely of themselves for the benefit of others, help strengthen our communities. We hope that you join us in thanking Christine for generously lending her time and talent to support our youth."

*Jo-Ann Campbell-Boutilier
President and
Director of
Operations
Junior
Achievement PEI*

HOST ORGANIZATION: The SDBA delivers the French version of the Junior Achievement program.

DESCRIPTION: Two programs on entrepreneurship are delivered to groups of Island francophone youth. More than 200 youth receive the training every year. The junior program is called Business Basics, while the senior program is The Economics of Staying in School. Students attend four workshops, each lasting an hour. They get a general overview of entrepreneurship and learn about the importance of education in the attainment of one's personal and professional goals. Workshops are delivered jointly by community employees and volunteers.

RDÉE'S ROLE(S): Coordination and supervision of the program delivery team, workshop scheduling, participation in workshop delivery, program promotion.

PARTNERS: Junior Achievement P.E.I., program host sites and youth groups

CONTRIBUTORS:

FUNDING: No funding is exchanged.

In kind: RDÉE PEI lends the services of its youth officer to facilitate the delivery of the program.

ECONOMIC RESULTS:

⇒ More than 200 youth learn the basics of entrepreneurship every year;

⇒ Some youth pursue their learning by then participating in the Young Millionaires program to set up their own business;

⇒ Several community volunteers learn how to deliver training workshops.



YOUNG MILLIONNAIRES (JEUNES MILLIONNAIRES)

Projects and initiatives

Youth

SPONSORING ORGANIZATION: The Central Development Corporation administers the provincial program and the Société de développement de la Baie acadienne manages the francophone portion through a partnership with RDÉE P.E.I.

DESCRIPTION: Workshops on entrepreneurship basics are offered to youth in the Acadian and francophone regions of the Island to help them get ready to establish their own small summer business. Every young individual entrepreneur who meets established criteria can receive a maximum grant of \$100 in seed money to help set up a business; partnerships of two or more youth may get grants of up to \$150. Over the summer of 2006, a total of 27 youth from the Charlottetown, Rustico, Summerside and Evangeline regions created 19 small businesses to offer a wide range of products and services.

RDÉE'S ROLE(S): Coordination and delivery of workshops, coordination of grants, supervision of youth, support to program promotion, support and follow-up on work sites.

PARTNERS: Central Development Corporation and various local organizations that allow youth to sell their products at their events and locations, parents who support their children and provide them with transportation.

CONTRIBUTORS:

FUNDING:

⇒ Atlantic Canada Opportunities Agency: \$8,000



IN KIND:

⇒ RDÉE P.E.I. through the loan of an officer who coordinates and facilitates the program

ECONOMIC RESULTS:

⇒ 27 youth have gained experience in entrepreneurship, worked in a summer job, and learned to assume responsibilities while earning money;

⇒ Injection of approximately \$2,000 in grants to participants;

⇒ Possibility of communities getting new services or products;

⇒ The SDBA receives \$6,000 every year to manage the program.

"As the only francophone delivery agent of the Young Millionaires Program, the SDBA and the RDÉE play a critical role in ensuring our francophone youth are given the opportunity of this experienced-based orientation in entrepreneurship."

*Shane MacDougall
General Manager
Central Development Corporation*

JEFLIPE

Projects and initiatives

Youth



"East Prince Youth Development Centre is very pleased with its partnership with RDÉE PEI and the SDBA. They have been very helpful with our programs, helping our employees get connected with the community and partnering with youth forums and labour market sessions. "

Lila MacIsaac-Buchanan
Manager
East Prince
Youth Development Centre

SPONSORING ORGANIZATION:

RDÉE P.E.I. (in partnership with the SDBA)

DESCRIPTION: When it will be established, the JEFLIPE youth network (a French acronym meaning "young enterprising Francophones of P.E.I.") will aim to promote the socio-economic integration of Island youth and to halt their exodus from this province. The network, which will be managed by and for youth, will eventually take over the administration of several programs aimed at youth employment and entrepreneurship. To facilitate the network's task, the www.jeflipe.ca web portal will be developed. It will serve as a reference site that offers top links in the areas of career orientation, employment and business creation. To answer to a need for communication need between youth, the portal also has a chat room, a discussion forum, a notice board and original music from P.E.I. The work to mount this portal was begun last year; several changes were made to its composition this year. It is expected that the network will be established and that the portal will be officially launched within the next fiscal year.

RDÉE'S ROLE(S): project coordination, supervision of site planning, composition of site.

CONTRIBUTORS:

FUNDING:

Atlantic Canada Opportunities Agency: \$72,175
RDÉE : \$6,000

IN KIND:

⇒ CIFTA and SDBA (administration, technical aspect): \$28,745;
⇒ RDÉE (supervision, administration): 125 hours;
⇒ Advisory Committee: 50 hours.

ECONOMIC RESULTS: Island youth will have their own socioeconomic integration network as well as a portal that belongs to them and that is self-managed by them, for them.

PLAN VISION ET LAVAG

SPONSORING ORGANIZATION:

La Société Saint-Thomas-d'Aquin

DESCRIPTION: Four years ago, the Island's Acadian and francophone community prepared five-year strategic development plans for its six regions and the province. We are now in the third year of implementation of these Vision Plans, which contain several hundred activities. The SSTA, its six regional committees and many other community organizations are now working to transform the elements of this plan into realities.

RDÉE'S ROLE(S): The RDÉE has proposed the adoption of a Vision Plan and then facilitated access to necessary funds to carry out the preparation of these plans. The RDÉE developed an online tool to compile and manage implementation data for these plans. Named LAVAG (Local – Action – Vision – Access – Global), this tool also allows evaluation of each activity and each objective. It is therefore easy to see which activities were successful and which didn't succeed as well since information is collected on an ongoing basis. The RDÉE is currently working with the SSTA, the regional committees and other partners to compile information on the community projects. The RDÉE is also supporting several organizations in the implementation of projects.

PARTNERS: Regional committees, several community organizations.

CONTRIBUTORS:

FUNDING (for plan development phase):

Rural Secretariat: \$100,000

Government of P.E.I.: \$20,000

RDÉE PEI: \$25,000 for the data collection tool

IN KIND (for plan development phase):

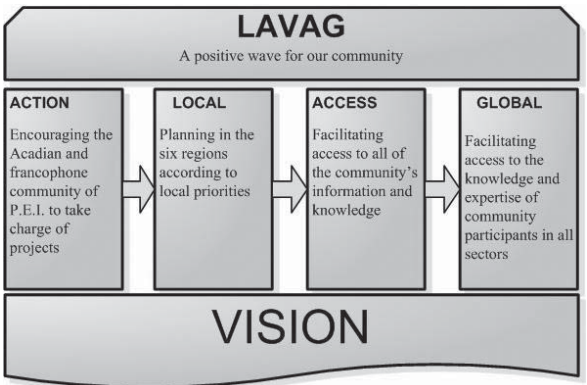
Acadian and francophone community: \$100,000

(This sum includes the time devoted by advisory committee members – RDÉE, SSTA, Acadian and Francophone Affairs Division, Canadian Heritage and Acadian Communities Advisory Council – who met 24 times for an average of two hours per meeting.)

ECONOMIC RESULTS:

⇒ The community has a global plan that guides its development in a common direction and which facilitates access to government funding;

⇒ The community has a management and evaluation tool.



Projects and initiatives

Tools

"The SSTA wants to highlight the immeasurable contribution of the RDÉE in the implementation of the Vision Plan, the global development plan for the Island's Acadian and francophone communities, and the continued support received in the development of support tools that facilitate not only the implementation but also the evaluation of projects that were undertaken. This support contributes to a better participation of Francophones in community economic development, an essential element to the long-term survival of our communities."

Lizanne Thorne
Executive Director
La Société Saint-Thomas-d'Aquin

WWW.MONILE.CA WEB PORTAL

Projects and initiatives

Tools

"The partnership with the RDÉE certainly benefits both our organizations, as clients can now access services in either official language. We see this as an important enhancement in client services."

Bill Martin
CEO
CEED PEI, Inc.

SPONSORING ORGANIZATION: RDÉE Prince Edward Island

DESCRIPTION: The new www.monile.ca portal (which means "My Island"), aims to inform off-Island Francophones about the Acadian and francophone regions of P.E.I. and to encourage them to move here. It also aims to convince former Islanders to return to their native province. As well, it will be able to help better inform Francophones and Francophiles who are already here about the jobs, services and community activities that are available to them. The portal features four main sections. "Notre francophonie" (essentially our francophone communities) describes the Island's Acadian and francophone regions as well as a bit of their histories. "Notre économie" (our economy) talks about advantages and opportunities, jobs and support to entrepreneurship. "Notre qualité de vie" (our quality of life) touches on education, health, activities (cultural, community and social), services for families and recreational/sports activities. "Informations" offers details on moving to P.E.I. and contact information for persons or organizations that could provide more details.

RDÉE'S ROLE(S): RDÉE P.E.I. initiated this project, carried out research to gather all the necessary content and set up the portal.

CONTRIBUTORS:

FUNDING: RDÉE PEI: \$8,000

IN KIND: Community organizations supported the collection of information and their regular updating.

ECONOMIC RESULTS: Since Nov. 22, 2006, the Acadian and francophone community of P.E.I. has a great, modern promotional tool.



FIRST-STOP PORTAL

Projects and initiatives

Tools

SPONSORING ORGANIZATION: RDÉE Prince Edward Island

DESCRIPTION: This community portal allows people to access information on all services offered in French by the community as well as by federal and provincial governments. It is the first stop for researching information on services in French. Each organization, group or committee could have its own section where members could exchange documents or participate in online discussions. The portal will include, among several other things, a document library, online email and a notice board. As well, from this portal, all partners from P.E.I. will be able to distribute their news through a virtual community newsletter (through email). Subscribers will be able to choose the type of news they would like to receive (jobs, economic news, community events, workshops, etc.) and how frequently they would like to receive the newsletter.

RDÉE'S ROLE(S): The RDÉE, which conceived the plans for the portal, is facilitating the

implementation of the project and will supervise its operation.

PARTNERS: Société Saint-Thomas-d'Aquin, Société de développement de la Baie acadienne, Société éducative de l'Î.-P.-É. and Carrefour-de-l'Isle-Saint-Jean (Phase 1). All Acadian and francophone organizations of P.E.I. (Phase 2).

CONTRIBUTORS:

FUNDING: Industry Canada's Franccommunautés virtuelles program: \$31,500

IN KIND:
⇒ SSTA, SDBA, SOCEDIPE and RDÉE: \$31,500 and participation on the advisory committee
⇒ Carrefour-de-l'Isle-Saint-Jean: making available "île branchée" newsletter.

ECONOMIC RESULTS: The community acquires an efficient one-stop portal featuring a wide variety of tools adapted to its needs.

"Thank you to the Société de développement de la Baie acadienne and to the RDÉE for their work in knowledge economy projects!"

Tim Wartman
Project Officer
Industry Canada



EMPLOYMENT NEWSPAPER

Projects and initiatives

Tools

"The fact that RDÉE P.E.I. distributes a large number of press releases gives our readers access to trustworthy information in regards to economic development in general and to the RDÉE's activities in particular. We consider the RDÉE's collaboration and communication service as a precious asset."

*Jacinthe Laforest
Editor
La Voix
Acadienne*

SPONSORING ORGANIZATION: Employment Journey

DESCRIPTION: The English-language newspaper, Employment Journey, which serves Kings and Queens Counties, wants to extend its coverage to Prince County and wants to establish a French-language version of the paper called "La voie de l'emploi". It consulted several key players from the Acadian and francophone communities to discuss ideas. The partners therefore assembled an advisory committee to suggest topics to be covered. La Voix Acadienne, the Island's francophone weekly newspaper, will be in charge of writing stories and paper layout, and distributing the newspapers, which will be published starting in May 2007. The project will provide funds for hiring a reporter and for covering production and publication costs. Content will have to conform to criteria from the Canada/PEI Labour Market Development Agreement (managed by Service Canada and the provincial Department of Development and Technology). The paper will focus on subjects related to jobs that are most in demand on the Island or which touch on sectors covered by the P.E.I. Association of Sector Councils. The newspaper will be published in La Voix acadienne on a monthly basis. Three thousand copies of the paper will be printed and distributed; the paper's usual run is 1,000 copies.

RDÉE'S ROLE(S): The RDÉE, which participated actively in negotiations for the project, sits on the advisory committee that suggests topics to be covered in the paper.

PARTNERS: La Voix acadienne, SDBA, SSTA, La Société éducative de l'Î.-P.-É., le Conseil de développement coopératif and the P.E.I. Association of Sector Councils.

CONTRIBUTORS:

FUNDING: Service Canada and Development and Technology (LMDA): \$53,920

IN KIND: Partners: \$2,500

ECONOMIC RESULTS: The Island's francophone community will have its own employment newspaper as of this spring.



COMMUNITY PROFILES

Projects and initiatives

Tools

“GénieArts Î.-P.-É. wants to thank RDÉE Prince Edward Island for the technological expertise it provided to the planning and development of our online surveys.”

Cécile Arsenault
Francophone
Cultural Affairs
Officer
Government
of P.E.I.

SPONSORING ORGANIZATION: RDÉE Canada

DESCRIPTION: RDÉE Canada, in collaboration with the provincial and territorial RDÉEs, has produced a series of socio-economic profiles for the Acadian and francophone communities of the country. Among these profiles are three for P.E.I. – one for each of Prince, Queens and Kings counties. These present a quantitative picture along with a statistical overview of each county. The content includes information on the population, educational levels, types of most common industries and professions, revenue levels, unemployment levels, languages spoken, etc. To access these files, anyone can visit the RDÉE Canada website at www.rdee.ca and click on the section called “Profils socioéconomiques” in the bottom right corner.

RDÉE’S ROLE(S):

Coordination of research.

PARTNERS:

Provincial and territorial RDÉEs of Canada.

CONTRIBUTORS:

FUNDING: Service Canada funded the development of all these profiles through its funding of RDÉE Canada.

IN KIND: the provincial and territorial RDÉEs through the support of information gathering and sitting on the advisory committee.

ECONOMIC RESULTS: The community will have access to the quantitative and qualitative profiles of many of Canada’s Acadian and francophone communities, allowing them to better understand the realities and issues facing these communities.



KNOWLEDGE PROFILES (INVENTORY OF COMMUNITY SKILLS PROJECT)

Projects and initiatives

Tools

"Congratulations to RDÉE PEI for its continued support and leadership on the Francophone Resources Development Committee. The initiative is proving to be a great collaboration between governments and the Island's Acadian and francophone community."

*Adrien Poirier
Official
Languages
Coordinator
Industry
Canada*

SPONSORING ORGANIZATION:
RDÉE Prince Edward Island

DESCRIPTION: This project consisted of the development of a questionnaire (paper and online versions) to prepare an inventory of skills, knowledge and interests of Island Francophones. Organizers are aiming to add at least 100 completed questionnaires to the data base every year. The identity of those who answer the questionnaire remains confidential. However, by consulting the collected information, employers and organizations will be able to determine the volume of interest or of competencies in specific sectors in particular regions. We will then be able to help employers find potential employees or to help organizations identify potential volunteers. The questionnaire covers themes such as level of education and training, communication and computer skill levels, specific types of jobs held, entrepreneurial aptitudes and experience, skills in areas such as

arts, culture, sports and leisure, hobbies and community involvement.

RDÉE'S ROLE(S): Development and distribution of questionnaire, data entry, compilation of results, matching of individuals seeking people having particular skills with individuals having these skills, subcontracting.

CONTRIBUTORS:

FUNDING: RDÉE: \$15,000 for development of the tool and gathering of data

IN KIND: RDÉE for facilitating continued data collection and extraction of results

ECONOMIC RESULTS: The community has a tool to compile interests and skills of its human resources, allowing matching of employers and potential employees as well as community organizations with potential employees or volunteers.



ADVANCING COMMUNITIES CONFERENCE

Projects and initiatives

Events

SPONSORING ORGANIZATION:
Central Development Corporation

DESCRIPTION: The CDC coordinated the first annual and bilingual Advancing Communities Conference in Charlottetown on Oct. 23-26, 2006. The conference, whose theme was “Building Capacities in our Communities”, attracted more than 170 people from all over Atlantic Canada. Community leaders were provided with a vast array of tools, strategies and links that are useful in helping their communities to progress. On the agenda were workshops, guest speakers, as well as visits to sites demonstrating best practices. Among the keynote speakers were experts from across Canada and from as far away as England.

RDÉE’S ROLE(S): The members of the RDÉE team participated in the conference as hosts and hostesses to welcome delegates, present guest speakers and workshop leaders to delegates in both official languages, and to help translate questions and comments. The RDÉE

also collaborated in the organization and promotion of the conference, as well as with recruiting of delegates.

PARTNERS: the province’s development corporations (including the SDBA), Charlottetown hotels

CONTRIBUTORS:

FUNDING:

⇒Atlantic Canada Opportunities Agency: more than \$200 000.

IN KIND:

⇒Development corporations of P.E.I.;
⇒RDÉE PEI to support the offering of bilingual services.

ECONOMIC RESULTS:

⇒People from all over Atlantic Canada learned new ways of improving the capacities of their communities;
⇒New contacts were established;
⇒People had the opportunity to share their experiences.

“Central Development Corporation is very appreciative of the RDÉE staff for contributing to the huge success of the Advancing Communities Conference held in Charlottetown in October 2006. From sitting on the organizing committee to providing French translation over the course of the conference, the RDÉE staff was truly a valuable resource.”

*Shane MacDougall
General Manager
Central Development Corporation*



ACADIANA CUP

Projects and initiatives

Events

"As co-chair of the 2006 PEI Acadiana Cup Tournament, I owe many thanks to the RDÉE and the SDBA for their amazing support during our golf tournament. Thanks to their support in the planning and in the holding of this prestigious international event, this gathering was a major success from every point of view. A considerable network of business people was also established during the 2006 Acadiana Cup tournament. Bravo!"

*Gabriel
Arsenault
Co-chair
PEI Acadiana
Cup*

SPONSORING ORGANIZATION: Organizing Committee of the 8th Annual Acadiana Cup Tournament

DESCRIPTION: Eighty golfers from P.E.I., New Brunswick, France, Belgium and Louisiana, the majority of them business people, gathered on P.E.I. last August to participate in the 8th annual Acadiana Cup International Golf Tournament. Delegates met for business meetings, tourist visits and cultural and social exchanges, in addition to playing golf. The Acadie Team faced the International Team in three official matches on two of the Island's best courses, The Links at Crowbush Cove and Mill River. The Acadian team claimed the victory by a single point (40-39). The two teams considered themselves winners since their members were able to establish long-term personal and business relationships. Fifty spouses and sponsors joined the golfers for several of the activities.

RDÉE'S ROLE(S): Facilitation of access to funding, support to the organization and the hosting of the event, coordination of the promotion and support to business exchanges.

CONTRIBUTORS:

FUNDING:

⇒ Golfers: \$50,000

⇒ Sponsors (Government of P.E.I., hotels, SO-CEDIPE, SDBA, Evangeline Credit Union, Riche-lieu Club, Expo-Festival Centre, etc.): \$25,000

⇒ RDÉE P.E.I.: support in the organisation and promotion

⇒ SDBA: management of results.

ECONOMIC RESULTS:

⇒ Strong friendship and economic relationships developed during the tournament will encourage business people from outside P.E.I. to do business with P.E.I. and to return here as tourists

⇒ The tournament brought \$250,000 worth of economic spin-offs to P.E.I.



VARIOUS

Projects and initiatives

New Web site

RDÉE Prince Edward Island recently developed a new Web portal to better promote its services and accomplishments. The site also offers a variety of work tools for the RDÉE’s employees and partners.

The portal reflects key elements of the RDÉE’s new corporate image and displays its logo with its new slogan, “Your point of entry for francophone entrepreneurial and community economic development!”

New pamphlet

At the start of the year, we had published a pamphlet and poster to promote the fact that we now offer services in our two axes of intervention, community economic development and entrepreneurial development. This publicity was aimed specifically at government officials and people who work in the community and economic development fields. Another pamphlet, destined for the public, will be published during the new fiscal year.

“It would be quite difficult not to be aware of all of RDÉE Prince Edward Island’s activities. They regularly send us press releases, and its employees are always available when we need to find more information.”

Paul Légère
Video Journalist
Radio-Canada

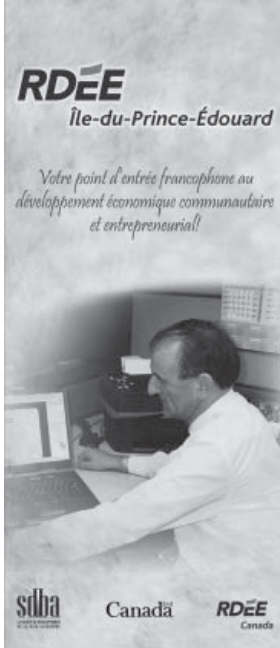
Professional development

To ensure that its clients receive the best possible service, the RDÉE strongly encourages the professional development of its team members. Several of its officers participated in various workshops, sessions and conferences this year to hone their skills in community economic development and entrepreneurial development.

Last year, all development officers and managers participated in national training in community economic development, spread out over several months. This year, some of the officers are registered in a program on entrepreneurship and small business with the New Brunswick Community College’s French branch.

Samedi d’être bien

RDÉE Prince Edward Island participated on the organizing committee of the “Samedi d’être bien” gathering held last fall. This gathering focused on the well-being of community workers and employers; it touched on subjects related to physical and mental health. A number of people participated in the event to get a boost or simply to relax.



PARTNERSHIPS

"By organizing a major event such as our Atlantic forum for early childhood in October 2006, I had to find a lot of funds to cover the costs. Giselle helped me to find new sources of funding and to fill out funding proposals. It was very much appreciated and our event was a huge success! Thank you!"

Nicole Drouin
Exécutive
Directrice
Fédération
des parents
de l'Î.-P.-É.

The vast majority of projects in which the RDÉE is involved are implemented in partnership with other organizations or groups. In reviewing the list of projects seen earlier in this report, you will have often seen the names of these partners as well as a description of the type of partnership.

We also collaborate with various other organizations that weren't necessarily mentioned in detail in the earlier list of projects. Here is a brief description of these other partnerships:



La Société éducative de l'Î.-P.-É. (SOCEDIPE):

As a francophone training institution for adults, the SOCEDIPE has lots to offer in regards to the employability of French-speaking Islanders. The Société éducative is therefore a primary partner in all training phases of RDÉE projects. Among these are the PERCÉ program and the ProfItLearn entrepreneurial workshops.

Committee of representatives of provincial organizations: This committee allows a continuous exchange of information between the

managers of Acadian and francophone organizations that have a provincial mandate on P.E.I. This committee meets several times a year to exchange and work on common projects that involve all the partners.



Jeunesse Acadienne: This provincial youth organization works for the well-being of its young members, including on a socio-economic level. We therefore collaborate regularly with the organization of activities related to careers and entrepreneurship. A few years ago, we jointly organized an entrepreneurship camp for youth. Jeunesse Acadienne regularly joins us and other partners for an annual information tour. In each region, the partners speak to youth about available programs and activities, especially in regards to advanced studies, career possibilities and the entrepreneurship option.

P.E.I. Rural Team: The RDÉE sits on this federal-provincial committee, whose goal is to make governmental department officials aware of the

needs of rural communities, thereby encouraging governments to take into consideration these needs when the time comes to develop new programs. The RDÉE contributes to the Rural Team by informing members about the realities and issues facing P.E.I.'s rural Acadian and francophone communities.



North Cape Coastal Drive: Founded in June 2005, the coastal drive was initiated by Resources West in partnership with the three tourism associations from Prince County. This organization's first goal is to promote "Western PEI, its people, pride and history." Thanks to this organization, tourists now have access to a multitude of orientation and promotional tools to help them better plan and maximize their experience and the time they spend in Western P.E.I. RDÉE PEI sits on the steering committee as a resource person for the Island's Acadian and francophone community.



East Prince Youth Development Corporation (EPYDC):

The RDÉE sits on the board of directors of this corporation, ensuring that the francophone perspective is included in its activities. The mission of the EPYDC's centre is to create a positive future for youth and the community by offering youth opportunities to learn new skills, acquire more work experience, become more employable, develop their self-confidence and become more productive members of the community. The centre oversees the delivery of a wide variety of services for youth and the community.

P.E.I. Business Women's Association (PEIBWA):

As a member of this business women's association, the RDÉE offers the francophone perspective when the organization plans conferences, workshops or other activities. The PEIBWA is a non-profit organization that represents business women from all over the province. Its mandate is to help women succeed in business by providing them with various services and programs to help them meet their objectives.

"Radio-Canada's Le Réveil radio show thanks the RDÉE and its personnel for the collaboration established several years ago. The RDÉE keeps us well informed about activities, accomplishments and projects that affect the Acadian and Francophone population of P.E.I. Through written and sometimes verbal communication, the Le Réveil show remains in the loop about these events and can therefore provide professional and sustained coverage of these Island activities. The Réveil team truly appreciates this collaboration and hopes that this exchange of information will continue at the same level between the two parties."

*Audette Chiasson
Producer
Le Réveil*

2007 LAURIERS DE LA PME AWARDS



"CBDC West Prince Ventures is pleased to be partnered with RDÉE PEI, allowing more communication and business expertise to be shared with the francophone community."

*Norma MacNeill
Executive
Director
CBDC West
Prince Ventures*

As it does every two years, RDÉE Canada is organizing the national Lauriers de la PME competition this year to recognize the valiant efforts of Acadian and Francophone small and medium-sized businesses of the country. It has invited its 12 member provinces and territories to submit finalists to the national contest. These finalists will be invited to participate in the 2007 Gala des Lauriers de la PME in Ottawa Nov. 10, 2007. National winners will be announced during that major event. RDÉE Prince Edward Island therefore organized a provincial contest this past January. Candidates that best meet the contest criteria were then invited to accept a provincial prize during the 2007 Francophone Entrepreneurs' Banquet March 10 in Summerside.



CHUCK AND ALBERT "NEW BUSINESS" CATEGORY

This company is managed by Chuck and Albert Arsenault, two former members of the defunct group Barachois, which had circled the globe

many times with its energetic shows of Acadian music, song, dance and comedy. The duo focuses more on the presentation of comedy sketches and traditional music. The duo has played mostly in Canada over the past couple of years but is planning an international tour. Over the past two summers, they performed often at the MacKenzie Theatre. Chuck and Albert won the RADARTS-ROSEQ award and were nominated for a 2006 Canadian Comedy Award. Their DVD "C'est What?" was nominated for a 2007 ECMA award.



WELLINGTON CONSTRUCTION "SERVICE BUSINESS" CATEGORY

This company, founded in 1972, remains extremely busy, especially in the area of commercial construction, under the management of brothers-partners David and Roger Arsenault. Their work can be seen throughout the province. The owners are continuing to maintain the company's excellent reputation that was established by their late father, Alphonse Arsenault. Their mother Florence continues to serve as office manager. The company provides work for 22-25 full-time employees and another 10 sea-

2007 LAURIERS DE LA PME AWARDS

sonal workers. In 2004, Alphonse and Florence won the Distinguished Entrepreneur of the Year Award, presented to them by the Acadian and Francophone Chamber of Commerce of P.E.I.



CAVENDISH FIGURINES “PROCESSING BUSINESS” CATEGORY

This figurine manufacturer, established by Jeannette Arsenault and Don Maxfield in 1989, utilised refined techniques to produce heirloom-quality earthenware figurines to commemorate characters from the Anne of Green Gables books. The company’s production area and gift shop is the anchor of Gateway Village in Borden-Carleton. More than 100,000 people visit the shop every year. Its products are sold by catalogue and by Internet throughout the world. Fourteen people are employed by the business. Arsenault, who is involved on various local, provincial, Atlantic Canadian and national committees, was recognized in 2003 as one of the “100 Most Powerful Women in Canada”.



X.O. CONSULTANTS “MICROBUSINESS” CATEGORY

The bilingual consulting firm, formed in 1990 by Maurice X. Gallant, offers services in strategic planning for businesses, community development and marketing, in market studies and analysis, and in feasibility studies. Over the years, it has developed about 100 strategic plans, the six regional Vision Plans and the provincial plan. Before starting his own business, Gallant worked as an economic development officer and as general manager of the tourism sites Le Pays de la Sagouine in Bouctouche, N.B., and Le Village de l’Acadie in Mont-Carmel. Mr. Gallant is presently interim president of the Acadian and Francophone Chamber of Commerce of Prince Edward Island.



SECTOR MEETINGS

"Through the Francophone Resources Development Committee, RDÉE Prince Edward Island has established great relationships with governments to facilitate an exchange of information that is indispensable to the development of the Acadian and Francophone community. This augurs well for the future."

*Claudine Daigle
Communications Director,
Atlantic region
Canadian
Heritage*

Each year, officers from the national RDÉE Canada network gather two or three times a year for sector meetings. These national meetings, which usually last two or three days, give officers from particular sectors an opportunity to address common challenges, develop national strategies, define common approaches and reinforce solidarity within the network. When a challenge arises in one of the provinces or territories or when certain information is not available in one's province, it is very easy to consult a colleague in one or more of the other RDÉEs who could have gone through a similar situation.

These national meetings move around from one region of Canada to another. This year, RDÉE Prince Edward Island was extremely pleased to be able to host three such meetings: one for the communications officers, one for the youth officers and one for the administrators. In addition to getting a "professional retreat" type experience, the delegates also got to sample some down-home P.E.I. Acadian hospitality. They got to visit a few attractions and to try our famous P.E.I. lobster. All said they had a memorable visit to the Island.

As well, RDÉE Prince Edward Island hosted two meetings for administrators of the Atlantic Canadian RDÉEs to discuss delivery of entrepreneurial services and other subjects of particular pertinence to these four provinces.



FRANCOPHONE RESOURCES DEVELOPMENT COMMITTEE

This committee, usually called the FRDC, is composed of key stakeholders in entrepreneurial and community economic development from the Acadian and francophone community of P.E.I., and of representatives of the federal and provincial governments. The FRDC is actually composed of two committees.

The first, the Management Committee, is co-chaired by Rory Beck, regional executive director of Service Canada for P.E.I., and Claude Blaqui re, executive director of La Soci t  educative de l' le-du-Prince- douard. This direct doorway of access to senior government officials has become indispensable in assuring the exchange of concrete information leading to the successful completion of projects. The second committee, the Working Group, is formed of government project officers and community representatives. It is at this level that projects are first presented and discussed to determine the best ways to move them forward.

The FRDC has given itself the mission of working with the community toward the implementation of projects and activities from its Vision Plan. During the 2005-2006 year, a temporary committee was established to study the quality of French services delivered by the federal government on P.E.I. The committee's report has become an action plan for the FRDC. This plan consists of four global objectives:

Objective A: Strategic partnerships and alliances

This objective foresees the establishment of a one-stop shop portal (see page 16 of this report) and the formation of a communications committee. This committee is determining the best ways to improve communications and relations be-

tween the community and the governments. As a first activity, it is developing information sheets to help all parties learn the best ways of doing business with the other partners.

Objective B: Entrepreneurial and community economic development

RD   P.E.I., supported by the Atlantic Canada Opportunities Agency, took charge of this objective since it aims at entrepreneurial services. The RD   was finally able to start offering such a service this year (see page 6). The RD   formed a number of important partnerships with several Anglophone organizations that offer this type of service throughout the province (see page 7.).

Objective C: Immigration and youth

RD   P.E.I. and the Carrefour d'immigration rurale (CIR)  vang line have accepted the responsibility of implementing this objective. In regards to immigration, the CIR is in the process of implementing a strategy for welcoming newcomers and for helping them adapt to their new surroundings (see page 11). As far as youth are concerned, the RD   continues to offer several programs designed to support and retain youth, including the PERC  program that will help counter the exodus of our youth. (see page 17).

Objective D: Community capacity building and innovation

This objective includes various projects being undertaken by La Soci t  educative de l' .P.- . to help prepare Island Acadians and Francophones to access better jobs. The SOCEDIPE focuses on professional development as well as on certain traditional trades that are in great demand.



Claude Blaqui re
Community
Co-chair



Rory Beck
Governmental
Co-chair

"As the new governmental co-chair of the Francophone Resources Development Committee, I extend my appreciation to the RD   for being instrumental to the FRDC as it works to support the Acadian/ Francophone communities on PEI."

*Rory Beck
Regional Executive Head
Service Canada,
PEI*

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Accomplishments



MESSAGE FROM THE CHAIRPERSON

Just like the RDÉE Canada network, la Société de développement de la Baie acadienne has just embarked on its second decade. We are pleased and proud of the accomplishments of the past 10 years. However, we know there is still an enormous quantity of work left to be done and that there always will be. The communities are evolving and the new generation has a different perspective than the one held by preceding generations. The combining of these generations, and thereby integrating new ideas with experience, certainly helps with the development of new projects for our community.

Nowadays, we have to position ourselves to be more competitive in today's world markets, to be up to date with the latest technological advancements and to ensure that the development of our communities proceeds in a sustainable manner. I would like to take this opportunity to thank our many partners who have worked with us to facilitate a sustainable development that our future generations will be able to enjoy.

You'll have noticed that the SDBA has joined with RDÉE Prince Edward Island to present this combined annual report. The Board of Directors felt it would be better to maximize our human, financial and material resources by collaborating on the presentation of this report of the community economic development and entrepreneurial services sector. We hope it will be very informative and will be a pleasure for you to read.

Stephen Arsenault
Chair



YOUR BOARD OF DIRECTORS

The Board of Directors of La Société de développement de la Baie acadienne (SDBA) elected new members and a new executive during the month of December.

The seven board members are responsible for developing an annual action plan for the SDBA; this plan, of course, is responsible for implementing community economic development activities contained in the Evangeline region's 2004-2009 Vision Plan.

The new board is composed of the following people:

Stephen Arsenault – chair/small business sector

Raymond Arsenault – vice-chair/fisheries sector

Lawrence Cormier – secretary/Municipality of Wellington

Karen Gallant – Municipality of Abram's Village

Louise Gallant – agricultural sector

Ronald Caissie – tourism sector

Angèle Arsenault – cooperative sector



Seated from left are Lawrence Cormier (secretary), Stephen Arsenault (chair) and Raymond Arsenault (vice-chair); standing, Karen Gallant, Angèle Arsenault, Ronald Caissie and Louise Gallant.

MESSAGE FROM THE GENERAL MANAGER

Without our government partners, it would be impossible to work towards the development of our communities. It is thanks to contributions from the governments that taxpayers can see the results they expect to see. It is important to note that emphasis on the attainment of results is of primary importance in obtaining this funding.

I would like to highlight the fact that all members of our work team are extremely conscious of this results-based approach when they begin to work on a project for and with the community. Essentially, this approach consists of surpassing the project concept and working to get the community involved in the process, which will allow them to take charge of their development to attain predetermined results with a vision that is realistic and attainable.

I would like to congratulate the RDÉE development officers for their work throughout the province as well as the leadership shown by the manager of this team. I would also like to highlight the untiring dedication of our communications and liaison officer. As well, I want to congratulate the administrative and technical team for their continued support, along with our trainees who never hesitate to get involved with the community.

Louise Comeau
General manager



YOUR TEAM OF EMPLOYEES

La Société de développement de la Baie acadienne is privileged to have a dedicated team of employees.

REGULAR TEAM



Louise Comeau
General manager



Simone Gallant
Administrative Assistant
in charge of finances
(shared with RDÉE)



Noella Richard
Administrative



Kevin Arsenault
Maintenance

SPECIAL PROJECT



Anne Arsenault
Coordinator of the PERCÉ project
(nine months)



Lamine Daou
Trainee in business administration
2006-2007



Nicolas Frenette
Trainee in business administration
2006-2007

OUR ACCOMPLISHMENTS

As determined by the Evangeline region's Vision Plan in 2004, the global objective for the community economic sector is to "Promote an approach for sustainable economic development that focuses on adaptation and diversification of the Evangeline region's economy". The Société de développement de la Baie acadienne continues to use this concept as inspiration to develop its annual objectives.

The SDBA's Board of Directors had established 12 specific objectives for the 2006-2007 year. In the following pages, we will share with you what we have been able to accomplish in regards to each of these objectives this past year.

With assistance from the RDÉE's human resources and from our two student trainees in business administration (whose work the SDBA has overseen this year), the Société has been able to make headway on several initiatives and projects and thereby meet some of its objectives.



OBJECTIVE 1: Renovation and modernization of infrastructures at the Place du Village, the Community Business Centre and La Promenade acadienne.

In regards to the Place du Village mini-mall, we completed the planning, secured funding and retained the services of architects (who also served as project managers) to carry out a major renovation and an expansion to the building. The work was begun last fall, following a press conference with ACOA Minister Peter MacKay, in Wellington in September. The project is creating work for a variety of local subcontractors, for six trainee workers, as well as for the project supervisor.

Work includes improvements to entrances, new windows and new siding, better signage and improved landscaping, as well as aesthetic improvements to both the inside and the outside of the building. The complex is getting a 2,500-square-foot extension, situated on the end of the Wellington Co-op, to better meet the needs of the local clientele. ACOA, through its Innovative Communities Fund, is providing the sum of \$639,462 towards the revitalization of the complex. The Government of Prince Edward Island is investing \$12,941. At printing time, Service Canada had not yet announced its expected contribution. The balance of renovation costs will be covered by the SDBA and the grocery co-operative, which is pursuing its own renovation project inside its store.

Partners: ACOA, Government of P.E.I. Service Canada, Wellington Co-op and the Conseil de développement cooperative.



OBJECTIVE 2: Introduction of a trades training program.

After several years of reflection on the situation of trades and the local labour force, the SDBA sponsored a study on human resources needs in the francophone regions of P.E.I. Following this study, it approached the Société éducative de l'Î.-P.-É. to inquire about the possibility of establishing a trades program. The SOCEDIPE has announced that it will in fact set up a trades program as of the fall of 2007, starting with a carpentry course. Another course in automobile mechanics will be added in the fall of 2008.

The two partners will continue to pursue the issue in the hopes of eventually offering various other trades courses.

Our general manager still represents the SDBA on the SOCEDIPE's board of directors, where she will continue to support such programs.

Partner: La Société éducative de l'Î.-P.-É.

OBJECTIVE 3: Collaboration with the tourism sector to facilitate business opportunities with interested persons or groups.

The SDBA was one of the partners that supported the establishment of three new tourism-related businesses or organizations this year: La Pantry restaurant, L'Alliance touristique acadienne et francophone de l'Î.-P.-É., and La Coopérative de développement culturel et patrimonial de Mont-Carmel.

Partners: RDÉE PEI, Association touristique Évangéline, La Pantry, Innovative Properties, la Fédération culturelle de l'Î.-P.-É., and Mont-Carmel Parish.



OUR ACCOMPLISHMENTS



OBJECTIVE 4: Support to value-added projects in the fisheries sector.

To follow up on the suggestion of establishing a marina in the region, the SDBA participated in a consultation process with stakeholders in various marina projects and met with the two local harbour authorities to discuss the issue. The SDBA also participated in a foundation conference for an association of pleasure boats. Discussions are continuing.

At the request of a group of fishermen, the SDBA has undertaken steps to facilitate their plans for diversification in the lobster fishery. The SDBA has organized a meeting with a specialist to discuss the issue. The fishermen now have the necessary information to continue with certain initiatives that could carry their project forward. The SDBA also facilitated the preparation of a funding proposal for a feasibility study for a research and development project.

An exploratory visit to a lobster hatchery is being planned for the spring. The fishermen will then have all the elements necessary to make an informed decision to pursue the possibility of such a project or something similar in the region.

Partners: Resources West, Maritime Fishermen's Union, RDÉE PEI, Fishermen's Association.



OBJECTIVE 5: Study the viability of alternative energies.

As an activity of this objective, the SDBA was to prepare a funding proposal to explore a research and innovation project for the region. Funds were obtained and the research was begun.

The SDBA was also to begin discussions with experts in wind energy to explore the possibility and the financial viability of such a project for the region. A dozen meetings with experts, government officials and the community have been held to date. The exploratory phase of such a project is continuing.

Partners: The Government of P.E.I., RDÉE PEI and Prénéal Canada.

OUR ACCOMPLISHMENTS



Partners: RDÉE PEI, ACOA, Industry Canada, Government of P.E.I., the SSTA and the Carrefour-de-l’Isle-Saint-Jean.



OBJECTIVE 6: Improve communications with the community in regards to our services.

Communication tools are now in place to promote the services of the SDBA within the community.

The SDBA prepared and submitted a funding proposal to Industry Canada (specifically to its Franccommunautés virtuelles program) for the development of a one-stop portal for all services available to the Acadian and francophone community. Funding was approved, so we are now in the process of setting up the portal (see page 23 of this report).

The promotion of initiatives and of services to employees is done through paper and virtual promotion and in the media, as well as through partnership agreements, promotional tours and other events aimed at the community.

OBJECTIVE 7: Development and implementation of a prospecting strategy to attract new businesses to set up shop in the Evangeline region.

The SDBA was asked to research prospecting models designed to attract new businesses to the area. Such a research has identified elements for the development of an appropriate model and a strategy focusing on sectors that would be suited to the area.

Partners: RDÉE PEI, the governments and the CCAFLIPE

OUR ACCOMPLISHMENTS



OBJECTIVE 8: Continue to collaborate with the Conseil de développement coopératif (CDC) in its initiatives.

The SDBA has offered its support to various immigration initiatives conducted by the CDC, specifically those carried out by the Coopérative d'intégration francophone, which is in charge of the CIR Évangéline project. The SDBA also invested internal and human resources in this project. The CIR project is progressing well, thanks in part to this support.

Partners: Le Conseil de développement coopératif, la Coopérative d'intégration francophone, CIR Évangéline and RDÉE PEI.



OBJECTIVE 9: Support to the Centre Goéland project.

For several years now, the SDBA has been actively involved in the development and implementation of this project, mostly by providing its human resources. It facilitated the securing of funding for the project. A management committee has been established and a project manager was hired. The new building is currently under construction (see page 15 of this report).

Partners: RDÉE PEI, ACOA, Service Canada, the Government of PEI, the Centre Goéland Board of Directors and the Centre Goéland Management Committee.



OBJECTIVE 10: Organization of a day to promote well-being at work to help the work force learn techniques to feel better in its life and in its work.

The SDBA sat on the organizing committee for the “Samedi d’être bien” gathering, which was held last fall. This conference was aimed to at improving the well-being of community employees and entrepreneurs and therefore touched on topics related to physical and mental health. Sixty-five people participated.

OUR ACCOMPLISHMENTS

Partners: l'Association des femmes acadiennes et francophones de l'Î.-P.-É., le Réseau des services de santé en français de l'Î.-P.-É., RDÉE PEI, le Conseil de développement coopératif, la Société Saint-Thomas-d'Aquin, la Société éducative de l'Î.-P.-É.



OBJECTIVE 11: Annual evaluation of economic spin-offs of implemented activities.

To facilitate the compilation of the results of its interventions, the SDBA uses the LAVAG online tool, developed by RDÉE PEI and administered jointly by the SSTA and the RDÉE. This compilation is done regularly and is therefore always up to date.

Partners: ACOA, RDÉE PEI and SSTA.



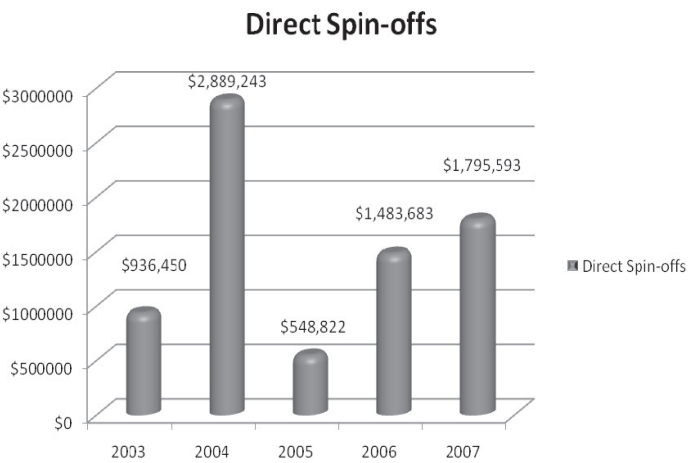
OBJECTIVE 12: Continuation of the coordination of the PERCÉ program to counter the exodus of our promising youth to other locations.

The SDBA coordinated the PERCÉ program for a third straight year this past summer, offering a week of orientation and then 12 weeks of paid job placements for 10 students in the final years of university or college (see page 17 of this report for supplementary details). The regular coordinator, Janine Arsenault, was off on maternity leave so she was replaced by Anne Arsenault. This past year, the SDBA presented to funding bodies a proposal seeking a considerable expansion of the program. Funding has been secured for three more years; however, it remains to be seen if we'll have the expanded version of the program or if we will maintain the status quo.

Partners: RDÉE PEI, ACOA, Service Canada and the P.E.I. business community.

SPIN-OFFS

One of the main challenges faced by organizations trying to implement projects is finding funding. The following chart represents the sums that RDÉE Prince Edward Island and the SDBA were able to jointly access to help fund the community's initiatives. Please note that the sums represent only the direct funds that were received from funding organizations.



Numerous projects also generate spin-offs in the form of jobs. Here is an overview of permanent full-time and part-time jobs created since 2002, through initiatives in which the SDBA and the RDÉE were involved.

