

CHARLOTTETOWN



Prince Edward Island

RDÉE

Île-du-Prince-Édouard

Votre conseil de développement économique

CHARLOTTETOWN REGION

The Charlottetown region (Charlottetown Census Agglomeration) includes the City of Charlottetown, the towns of Stratford and Cornwall, and several smaller surrounding communities. There are also two First Nations in the region. The population in 2016 was 69,325.

The region is the main services hub for the Island with a concentration of employment above the national average in retail trade, education, health care, accommodations, food services, public administration as well as arts, entertainment and recreation. In fact, Charlottetown has the highest concentration of workers in arts, entertainment and recreation of any urban centre east of Ontario in Canada (Figure 1). This reveals the important role of tourism to the local economy.

But, overall, more than 10,000 workers in the Charlottetown area are likely to retire in the next decade or so (as they are 55 and older). The urban centre will need to continue attracting a large number of people to ensure it continues to be a dynamic and vibrant urban centre.

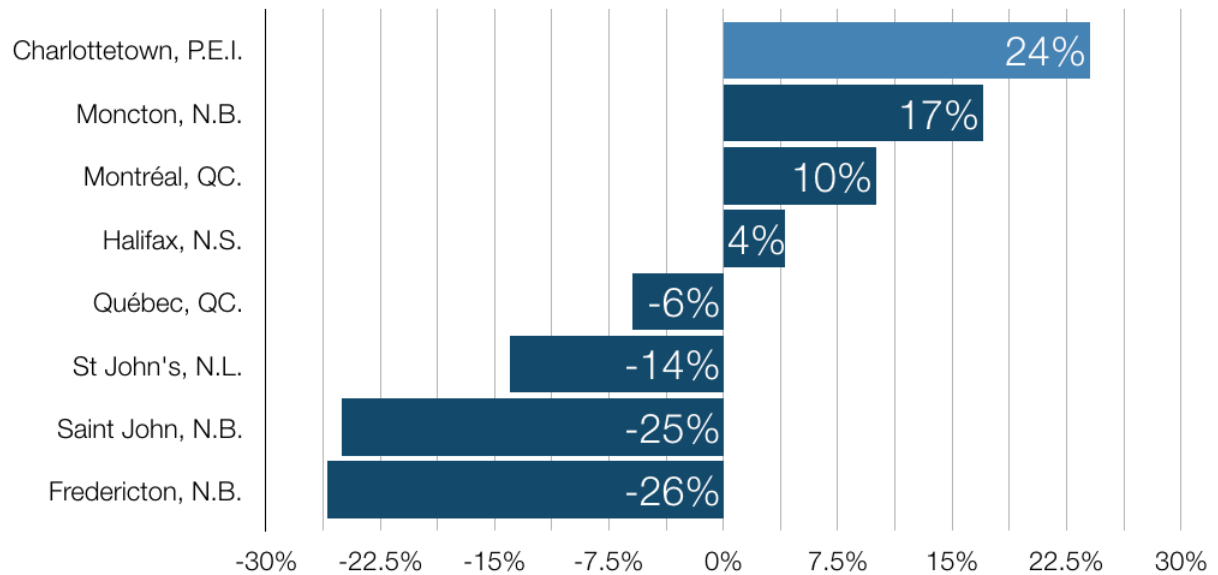
Francophone immigrants will feel right at home in Charlottetown. Nearly 9,000 people, or 13 percent of the population, speak French; of these people, 1,300 speak French as their mother tongue. There are French language primary and secondary schools, French language media and a variety of other social and cultural infrastructure catering to the Francophone population.

Summary economic and demographic profile – Charlottetown region

DEMOGRAPHICS AND ECONOMY		FRANCOPHONE AND IMMIGRATION CHARACTERISTICS*	
Population – Charlottetown region	69,325	French-speaking population	8,935
Population change (2015-2018)	5.8%	% of total population	13%
Share of the population over the age of 55	32%	French as their mother tongue	1,315
Top five industries by employment (in order):		% of total population	2%
<ol style="list-style-type: none"> Public administration Health care and social assistance Retail trade Accommodation and food services Educational services 		% of Francophones over 55	41%
		Immigrants (all countries)	6,335
		Immigrants (% of total population)	9%
		Recent immigrants*	3,975
		% of all immigrants*	63%

*and non-permanent residents.
Sources: Statistics Canada 2016 Census.

Figure 1
ARTS, ENTERTAINMENT AND RECREATION EMPLOYMENT
(ABOVE/BELOW NATIONAL LEVEL)*



*as a share of total employment.
Source: Statistics Canada 2016 Census.